

Fig. 1A

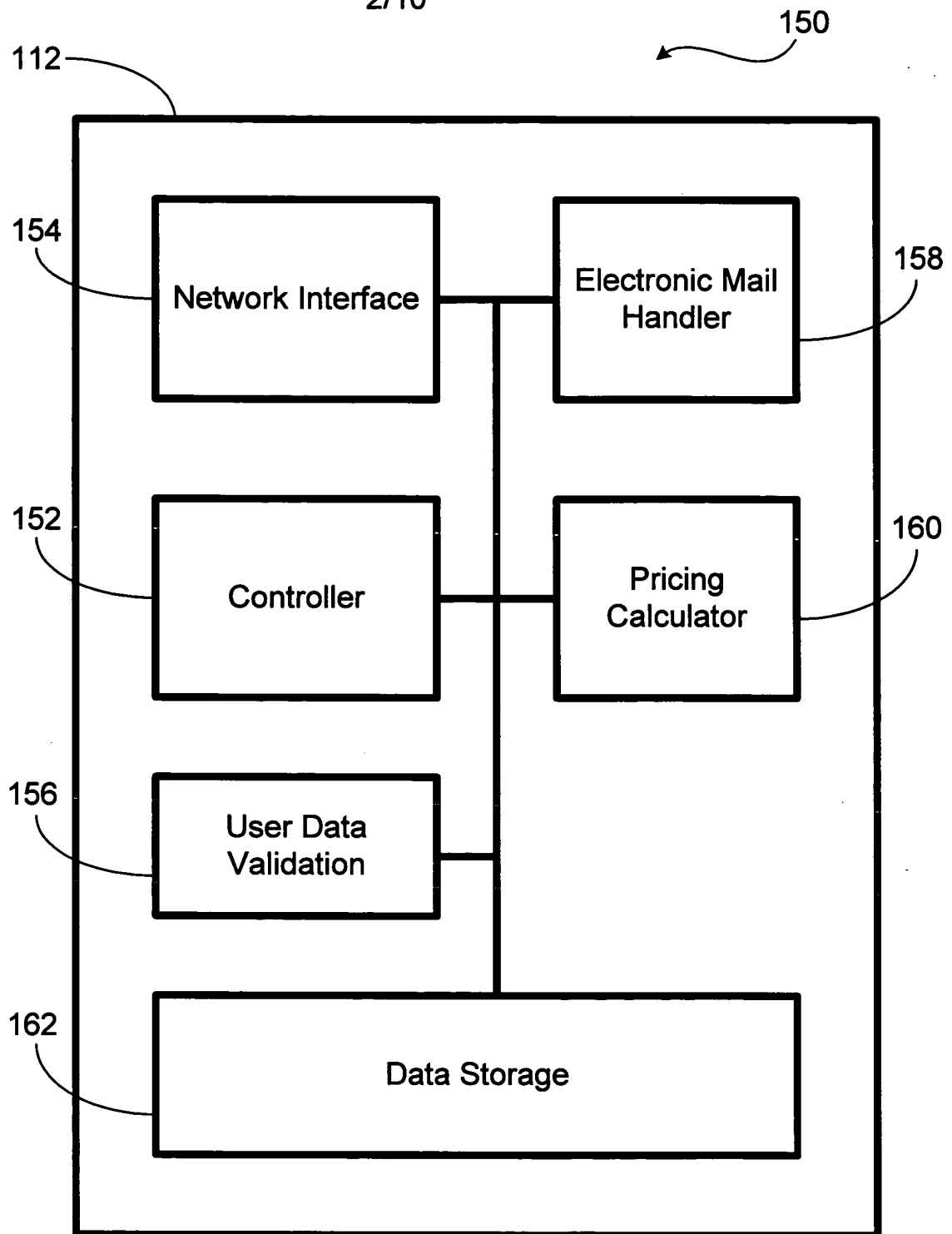


Fig. 1B

202

204

200

First Name	James
Last Name	Stevens
Email address	james@hotmail.com
Address 1	25 Main Street
Address 2	Apt. 6
City	New York
State	NY
Zip code	10023
Country	US
Gender	M
Date of birth	01/16/1968
Phone number	212-555-3333
IP address	111.231.441.19

Fig. 2

Advtzr	email	City	State	ZIP	Country	Sex	Age	Phone	
Ad_1	valid		GA		US	M			302
Ad_2				30309		F	20-30		304
Ad_3	valid				US	M	25-35		306
Ad_3			GA					404	308

Fig. 3

400

404 406 408

Ad 1	<input checked="" type="checkbox"/> yes	Description of Ad 1
Ad 2	<input type="checkbox"/> yes	Description of Ad 2
Ad 3	<input type="checkbox"/> yes	Description of Ad 3
Ad 4	<input checked="" type="checkbox"/> yes	Description of Ad 4

402

Submit

410

Detailed description: The figure shows a form labeled 400. It contains a table with four rows. Each row represents an advertisement. The first column of the table contains the ad names: 'Ad 1', 'Ad 2', 'Ad 3', and 'Ad 4'. The second column contains a checkbox followed by the text 'yes'. The third column contains a text box for the description, labeled 'Description of Ad 1' through 'Description of Ad 4'. In the first row, the checkbox is checked. In the second and third rows, the checkbox is unchecked. In the fourth row, the checkbox is checked. To the right of the table, a bracket labeled 402 groups the description text boxes. At the bottom right of the form is a 'Submit' button, labeled 410. Reference numeral 404 points to the first ad name box, 406 to the first checkbox, and 408 to the first description box.

Fig. 4

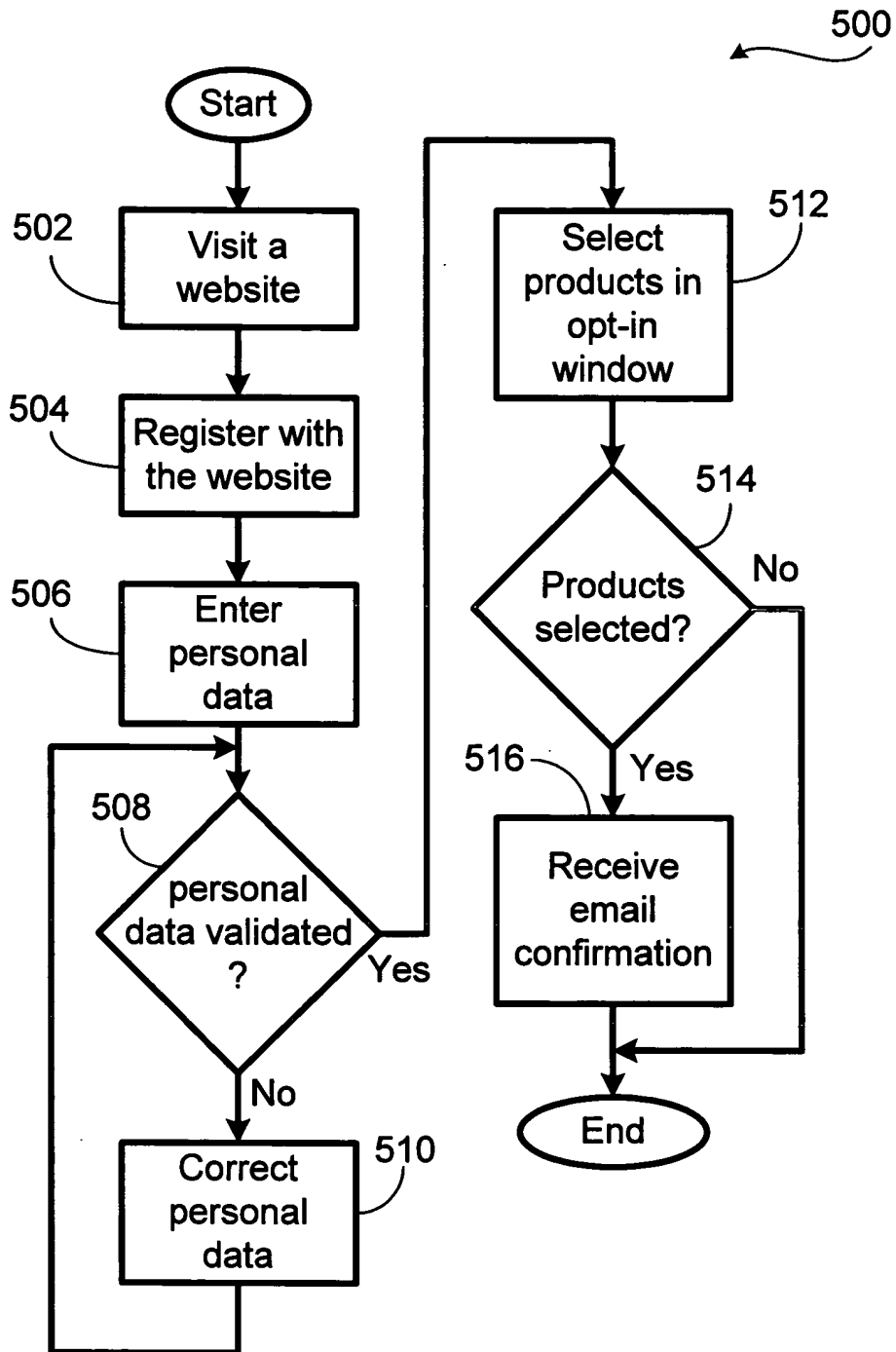


Fig. 5

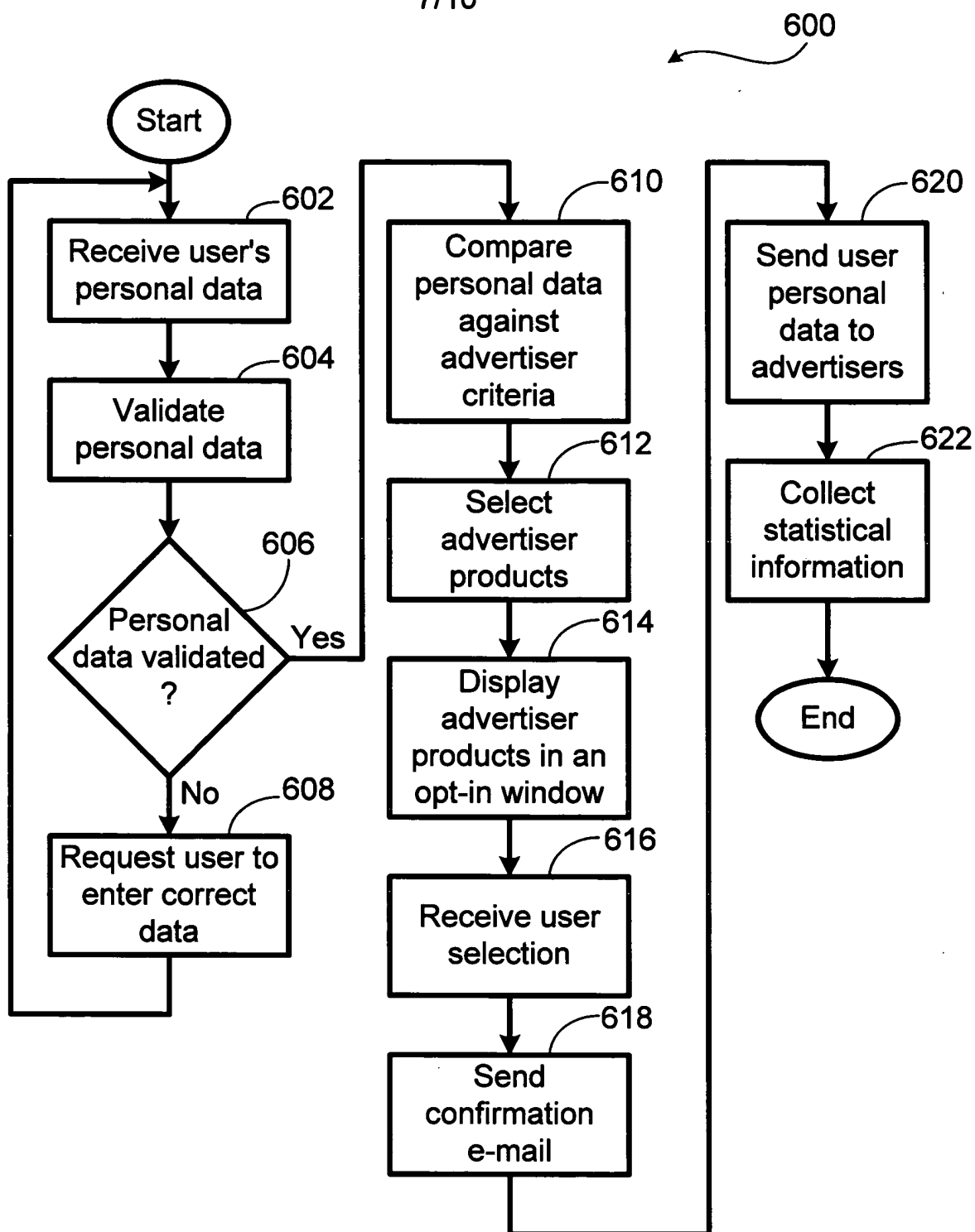


Fig. 6

	810	812	814	
802	Adv_1	Promo_1	Record of Recipients	
804	Adv_1	Promo_2	Record of Recipients	
806	Adv_2	Promo_1	Record of Recipients	
808	Adv_3	Promo_1	Record of Recipients	

Fig. 7

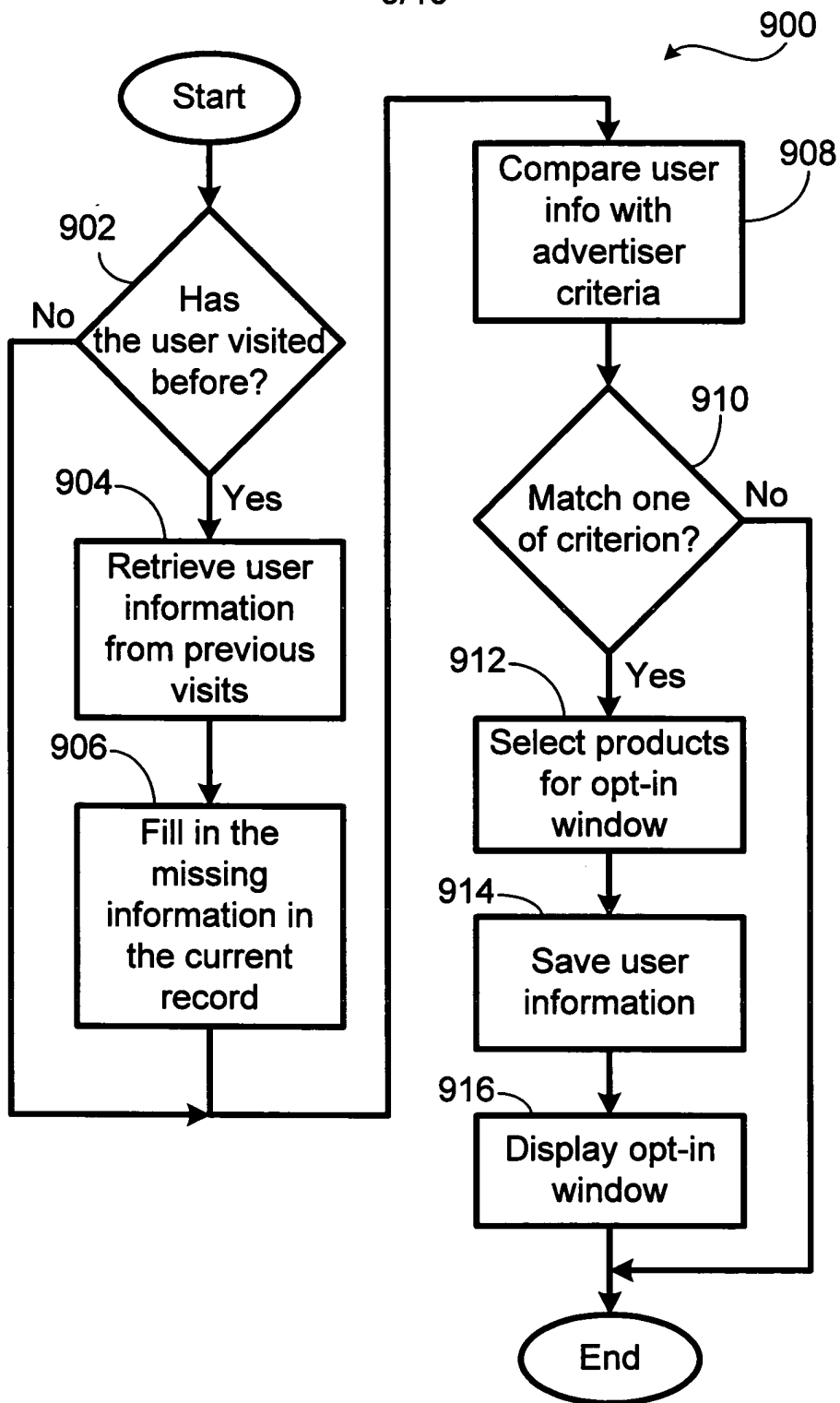


Fig. 8

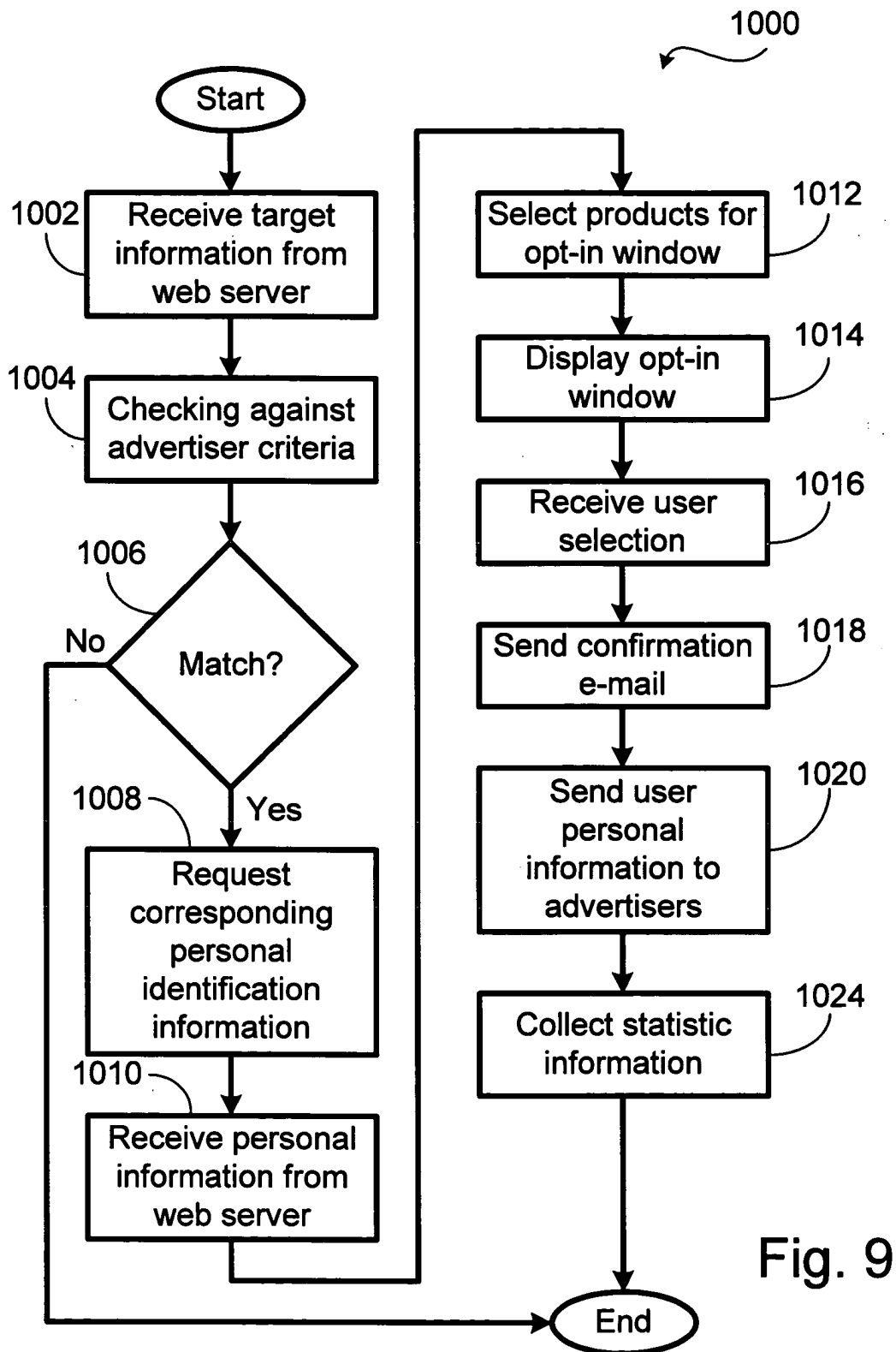


Fig. 9